

# FAB FINDS SELLERS GUIDE



### WWW.FABFINDSMARKETS.COM.AU

### Welcome to the Fab Finds Markets

Thank you for joining us a valued seller at #fabfindsmarkets. A successful market involves lots of planning, from both us, as market managers and you, as sellers. To have a successful day please take the time to read through this Sellers Guide for important information to ensure a fun and profitable day with us! This guide should be used to plan your day at the market, before, during and after you sell with us. We endeavour to answer most frequently asked questions within this guide, if we have missed anything or your question isn't answered please get in touch with us at

<image>

INFO@FABFINDSMARKETS.COM.AU

Jessica and the Fab Finds Team xx

### TERMS AND CONDITIONS

### ABOUT US

Fab Finds Markets is a second-hand fashion market. We aim to have 21 stalls available at every event, where independent stallholders will sell pre-loved fashion for women, men and children.

You can sell your second-hand or new clothing, shoes and accessories by purchasing a stall space from us via our easy online ticketing system. We provide a clean indoor or outdoor space, and our valued individual sellers offer the items for sale.

### PRODUCT SAFETY

The QLD Government, Office of Fair Trading, administers a range of national mandatory safety and information standards and bans for particular products supplied in the consumer marketplace, including weekend markets. Standards apply to children's toys, nursery furniture, nightwear, cosmetics and care labelling on clothing and textiles. Due to insurance restrictions, you cannot sell the following items: used sleepwear, underwear or swimwear, makeup, cosmetics and or fragrances. Candle stallholders must ensure they have the correct insurance. Full details of these regulated consumer products can be viewed and downloaded from the Australian Competition and Consumer Commission (ACCC) website at <u>www.productsafety.gov.au</u>.

### FLOORING

Any items brought into the brewery must not scratch, mark or damage the hardwood floor.

Floor coverings and rugs are highly encouraged for aesthetic and protective reasons.

Suitcases, clothing racks, and boxes, with or without wheels, must be picked up and carried into the venue.

Gazebos have already been provided outside so please do not bring your own as there is no need.

### INSURANCE

Fab Finds Markets currently holds public liability insurance of \$10,000,000. Are you a casual stallholder without Market Insurance coverage? We extend our insurance policy, providing you with Public and Product Liability insurance. This is included in the cost of your ticket.

Sellers agree to set up their stalls safely and securely to ensure the safety of the public, sellers, and Fab Finds Markets staff.

Fab Finds Markets reserves the right to remove anything from the market deemed unsafe for sale.

Fab Finds Markets is not responsible for any injury or accidents caused by sellers due to negligence in safely conducting themselves or their stall. Sellers and the general public must fill in an incident report if an incident occurs. Please see a Fab Finds staff member.

### SELLER RESPONSIBILITIES

Sellers are responsible for their stall security, monies and stock. Fab Finds Markets takes no responsibility for theft, loss or damage. Would you please take your rubbish with you?

Please do not begin packing up before 1pm unless Fab Finds Staff advises. By booking a stall from Fab Finds Markets, the seller acknowledges the risk of having a market stall, is aware of the size, requirements, and obligations, and agrees to abide by all terms and conditions.

### WEATHER

Fab Finds Market is an all-weather event.

A tarp to cover stock if rain develops over the morning is handy. Suppose a significant weather event is predicted. We will decide on the market day whether to cancel or reschedule. Fab Finds will notify stallholders via email and social media at 5am.

We will postpone the event to a future date. If you can't make it to that date, we are happy for you to transfer the stall to a friend or someone else; please email the details to <u>info@fabfindsmarkets.com.au</u>. Fab Finds cannot give a refund.

### CANCELLATIONS AND REALLOCATIONS

Tickets are non-refundable or transferable between market dates. You can transfer your space to someone else if you cannot attend. Please email us at <u>info@fabfindsmarkets.com.au</u> with the new stallholder's name and contact email before market day. Fab Finds Market reserves the right to terminate a stall at any time, before or during the market, if sellers threaten or demonstrate inappropriate, disruptive or disrespectful behaviour to anyone, including the staff or the general public.

Failing to adhere to Fab Finds Markets terms and conditions, committing a criminal act at our market, failing to arrive and set up at designated times, or complying with ACCC regulations and rules.

### LIMIT OF RESPONSIBILITY

Fab Finds Markets provides a venue and space to sell your items at a professional, well-organised event.

Advertising to potential shoppers via various channels

Fab Finds Markets is in no way responsible for your items selling and how much money sellers can or will make at any given event.

We are not responsible for any financial returns to individual sellers on the day.

We will not give refunds or transfers for elements outside our control, such as competing events, inclement weather or low shopper attendance.

## STALL NFORMATION

### OUTSIDE STALLS

All outside stalls are 3m x 3m. A 3m x 3m gazebo with leg weights is proovided as part of your outdoor stall ticket. Our stalls are premeasured and numbered for you on the day. Stall sizes are exactly measured to the dimensions above. All stalls come with a single or double rack. Racks are allocated randomly and you cannot request to have one or the other. You must provide everything necessary to display your wares to create an inviting space for buyers. All items you bring with you must fit within the measurements of your stall space, as we don't have any extra room to accommodate your extra stuff. Have a practice run at home and measure out your space to get an idea of how much room you will have.

#### INSIDE STALLS

Your stall space will be 1.5m x 1.5m. All stalls come with a single or double rack. Racks are allocated randomly and you cannot request to have one or the other. You must provide everything necessary to display your wares to create an inviting space for buyers. All items you bring with you must fit within the measurements of your stall space, as we don't have any extra room to accommodate your extra stuff. Have a practice run at home and measure out your space to get an idea of how much room you will have. You CANNOT use the following INDOORS at our venue: Easy ups, gazebos, temporary covered structures, laundry drying racks, floor standing or large unsecured mirrors. Nothing that is unstable. The Venue has also asked that nothing is fixed to the walls with Blu-Tack or tape. You will be kindly asked to remove any fixture we see as unsafe.



If you have a friend selling on the day and would like to be next to them please advise us via email info@fabfindsmarkets.com.au and we will endeavour to place you next to each other to make your day even more fun! If you have a special request regarding accessibility requirements you must advise us ahead of market day, eg: next to an exit or bathroom etc

### WHEN YOU ARRIVE

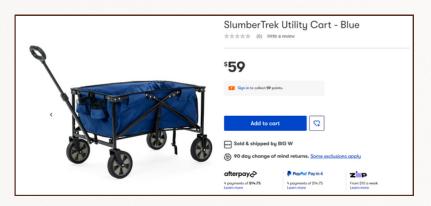
### SET UP

Arrival for set up is strictly from 7:45am only. Parking is street parking only. Check-in with Fab Finds staff. Check-in starts at STRICTLY 7:45am. Before 7:45am, Fab Finds staff will still be setting up the event so even if you see us there, please wait. Fab finds staff in the pink shirts will be there to assist. There you will be given your stall allocation. Locate and unload your items to your stall. Set up your stall ready for shoppers to arrive at 8 am. Grab a coffee or breakfast from the team at Future Magic Brewing Co.

If you are running late or not attending, please message or advise via email at info@fabfindsmarkets.com.au. Failure to arrive before 9 am without contact will be regarded as an abandoned stall space. No refund will be issued.

For set up, we thoroughly recommend a beach cart or trolley of some description (or even an extra set of hands) due to street parking. Fab Finds Markets will not be held responsible for poor planning around this factor.

See below a great option for a beach cart to help bring things up and down.



### PACK UP

Stallholders must not pack up before 1PM, unless advised by Fab Finds Staff. All rubbish must be taken with you at the end of trading.

### WHAT TO SELL

ANYTHING THAT IS FASHION RELATED, GOOD QUALITY WOMENS, MENS OR CHILDREN'S CLOTHING, SHOES AND ACCESSORIES.

"SHOPPERS ARE LOOKING FOR ITEMS THEY CAN'T AFFORD, OR WANT TO PAY FULL PRICE FOR THEREFORE ITEMS FROM BARGAIN DEPARTMENT STORES PROBABLY WON'T SELL FOR MUCH, IF AT ALL."

We suggest that you bring brands that savvy shoppers don't want to buy new ones - think Lorna Jane, Witchery, Portmans, Sussan, Decjuba, Nike, Cue, Country Road, TS, Mimco, City Chic, Adidas etc. Quality brand label on-trend seasonal items that shoppers will find value in. When priced correctly, this can ensure many sales and a #fabday!

Be sure only to sell clean items/clothes that are in excellent saleable condition with no rips, damage, stains, tears, pulls, odours, pet hair, pilling, stretching, fading etc.

### WHAT TO BRING & MARKET DAY INFO

### CHANGE

Be prepared and bring a cash float with you with small notes and coins. There is NO ATM on site. You will need a place to keep your cash float and your profits. For this purpose, you can't go past a bum-bag or a crossbody bag. You can also use a cash tin but be sure to keep your eyes on it at all times.

### BAGS

For shoppers to take home their goodies in. Get rid of all the grocery bags hiding under your sink! Most shoppers will bring their bags, you can choose to go bag-less as well

### ESSENTIALS KIT

Markers, pens, scissors, tags, coloured dots, sticky tape/Blu-Tack for signs, rubbish bag etc.

Anything that you will need during the course of the day.

Please DO NOT Blu-Tack or tape signs to the venue wall.

Don't forget that we now have editable signage available for download on our website for your pricing and stall information.

### FOOD AND BEVERAGES

Future Magic Brewing Co are offering bagels as part of the breakfast menu on the day of the market. They also have coffee available throughout the event.

Alcohol is also available but always remember to drink responsibly.

### BATHROOMS

Our venue has men's and women's bathrooms. Located in the main brewery hall. There is room to change/try on clothing inside these facilities. It is up to you and your own risk as a seller if you allow someone to try on your items.

We strongly suggest you ask for a driver's License or another form of ID to be left with you to enable shoppers to take your items to try on. Ask a Fab Finds Staff member to watch your space if you are selling alone and need to step out for a break.

### SELLERS TIPS AND REQUIREMENTS

### PRICING

The easiest way to sell at a market is to batch price your items with clear signage - a basket of \$1 items, a basket of \$2 items, everything on the table for \$3, a rack of hanging items -\$5 each or 3 for \$10! Your customers can clearly understand price points AND are encouraged to buy more to get a good deal! Another easy idea is to use coloured dot stickers for prices, eg: red stickered items \$2, blue stickered items \$5, Yellow stickered items \$10 etc... Keep it simple and ensure everything is priced. No one likes to ask for a price or make offers on items, they would rather know what you want for each piece. This will also save you from telling everyone who comes to your stall how much everything is.

### ADVERTISING

Utilise your social media to its fullest extent! Share the Fab Finds Markets event on your page and invite friends and family to come along. Social media reach extends far and wide, and if each seller to our market tells only 25 people, that is 650 potential customers who could shop on the day! Word of mouth is the best kind of money can't buy advertising! Tell everyone you will be there! Post to local Facebook Marketplace pages. You are more likely to sell more on the day if you do this. The more people who know about the event, the more customers will come to shop - Invite your friends and family to our event page on Facebook. We post events to local council sites, Gumtree, Facebook pages and What's On pages; you can and should too!

### THE NOT SO FUN STUFF

### EMERGENCY PROCEDURE & MEETING POINT

In the event of an emergency, please follow instructions from Fab Finds and Future Magic Brewing Co. It is your duty to familiarise yourself with the emergency evacuation plan of the location. Leave ALL your stall and ALL of your belongings. When instructed, safely and calmly remove yourself from the venue to the designated meeting point. The MEETING POINT for ANY emergency evacuation is on the front footpath. Remain calm, help those who may need help and group together at our meeting point.

### FIRST AID

Fab Finds Markets have a trained First Aid officer on staff. If you or a shopper needs assistance, please inform our staff ASAP.

### SMOKING

In accordance with the Queensland Tobacco laws and workplace Health & Safety, no smoking is permitted.

### RUBBISH BINS

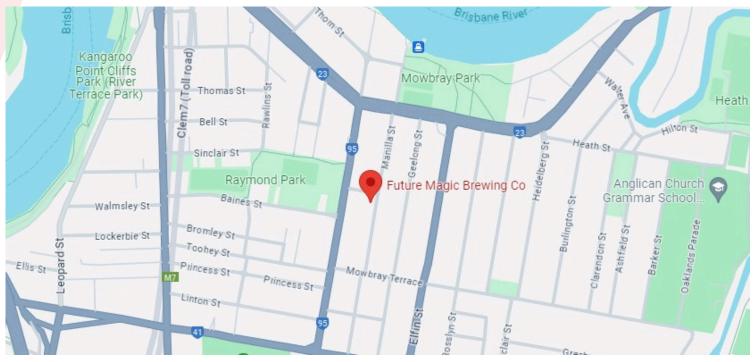
There are several bins in and around our venue. Please make sure to put any rubbish you may have at the end of your day inside these bins or preferably take it with you.

### TAKE ALL ITEMS HOME!

We are seeing an increase in items being thrown in the bin after an event. It is your duty to take home ALL items that you do not sell. To throw items in the bin is going against what we stand for at Fab Finds Markets. We are promoting circular fashion to keep textiles and accessories out of landfill. If Fab Finds Markets staff see or hear of a stallholder doing this, the stallholder will not be invited back to our markets.

### BEHAVIOUR

Any inappropriate, disruptive, disrespectful, violent behaviour towards anyone will result in you being asked to leave. You must not get into any conflict with customers or other Marketeers. A zero-tolerance policy towards aggressive behaviour from anyone. The manager has the right to ask a stallholder to leave if found to be under the influence of illegal drugs or alcohool or fail to abide by guidelines in this document or our Terms and Conditions.



FUTURE MAGIC BREWING CO 32 MANILLA STREET, EAST BRISBANE

see y SECOND HAND FASHION EVENTS